

The leaders in Aesthetic Dentistry  
continuing education...  
...are now in Miami!

**Course Dates:**

**May 16-17, 2009**

**June 6-7, 2009**

**August 1-2, 2009**

**September 19-20, 2009**

**October 10-11, 2009**

**November 21-22, 2009**

LECTURES AND HANDS-ON WORKSHOPS..

**96 C.E.  
Credits**

**Come see our stars!**



**SOUTH BEACH  
DENTAL INSTITUTE**



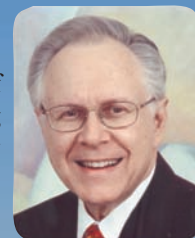
# COMPREHENSIVE AESTHETIC DENTISTRY TRAINING

**This exciting 12-day program will show you how to evaluate which cases to treat and how to gain treatment acceptance from your patients using advanced restorative dentistry. This program will increase the level of comprehensive care and enhance the lives of your patients, excite your team and increase the fun and passion you have at work. We are fortunate to be living in a time of opportunity and of abundance for our patients, our team members, our support organizations and our families. If ever there was a time, the time is now to upgrade your skills.**

## FEATURED SPEAKERS

### **Ronald Goldstein, D.D.S. - Session One May 16-17, 2009**

Dr. Ronald Goldstein teaches at the Medical College of Georgia, Boston University and University of Texas. Dr. Ronald Goldstein is author of the landmark book, "Esthetics in Dentistry" and a best-selling book, "Change Your Smile" which has been translated into 8 languages. In 1992, the American Academy of Esthetic Dentistry awarded him the first Charles L. Pincus Award for his contributions to aesthetic dentistry. In 1997, Dr. Goldstein was bestowed the Alpha Omega International Dental Fraternity's most prestigious award, joining past recipients Albert Einstein and Jonas Salk. Dr. Goldstein practices in Atlanta at the multi-disciplinary practice of Goldstein, Garber & Salama, also known as Team Atlanta Esthetic Dentistry.



### **Michael A. Miyasaki, D.D.S. - Session Two June 6-7, 2009**

Dr. Michael A. Miyasaki graduated in 1987 from the University of Southern California Dental School and maintains a fee-for-service private practice in Las Vegas, Nevada. Dr. Miyasaki enjoys focusing on comprehensive dentistry and T.M.D. treatment. Dr. Miyasaki utilizes the most conservative treatments, such as, orthodontics and no-prep restorations. Dr. Miyasaki lectures and publishes at an international level, and also serves as an evaluator of dental products for many dental manufacturing companies. Dr. Miyasaki has taught for nineteen years, twelve of which he gave live-patient treatment courses. This expertise has given Dr. Miyasaki a unique perspective on dental education.



# FEATURED SPEAKERS

## **John C. Cranham, D.D.S.- Session Three August 1-2, 2009**

Dr. John C. Cranham has a contemporary dental practice focusing on cosmetic, restorative and implant services. Dr. Cranham is an internationally recognized speaker on the Esthetic Principles of Smile Design, Contemporary Occlusal Concepts, Treatment Planning, Restoration Selection, Digital Photography, Laboratory Communication, and Happiness and Fulfillment in Dentistry. A published author, Dr Cranham has published numerous articles on Restorative Dentistry. Dr. Cranham maintains a strong commitment to providing the highest quality of dental care, along with developing educational programs that exceed the needs of today's dental professional.



## **Rhys Spoor, D.D.S.- Session Four September 19-20, 2009**

Dr. Rhys Spoor D.D.S., F.A.G.D. is an international educator in aesthetic and restorative dentistry. A recognized expert in dental and portrait photography, Dr. Spoor teaches advanced clinical programs to practicing dentists. Dr. Spoor continues to be a sought out lecturer in the dental profession for his artistic abilities, for his creativity, and his technical expertise.



## **Stephen Poss, D.D.S.- Session Five October 10-11, 2009**

Dr. Poss graduated from the University of Tennessee College Of Dentistry in 1983. For the past 10 years Dr. Poss has directed numerous live patient and hands-on courses at various teaching institutes and is also on the editorial team of the Reality publishing. Dr. Poss lectures nationally and internationally on esthetic dentistry and TMD. Dr. Poss is an active consultant to several dental manufacturers in the area of new product development and refinement. Dr. Poss has had numerous articles published in most of the leading dental journals. Dr. Poss maintains a cosmetic oriented restorative practice in Brentwood, Tennessee.



## **Nate Booth, D.D.S. - Session Six November 21-22, 2009**

Dr. Nate Booth is a speaker, consultant and coach who helps dentists discover the success strategies of the nation's most successful dentists. Dr. Booth worked closely with Anthony Robbins from 1987 to 1997. Dr. Booth electrifies his audiences with high-content programs that are packed with enthusiasm and humor. Dr. Nate Booth is the author of the books, How to Create an Exceptional Aesthetic Practice, Unleashing the Power of Dentistry, 555 Ways to Reward Your Dental Team, Tiger Traits, Thriving on Change, and The Diamond Touch. Dr. Booth has written numerous articles for Dental Economics.



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# SESSION ONE

INSTRUCTOR: DR. RONALD GOLDSTEIN

MAY 16-17, 2009

## Conservative Esthetics for An Immediate Smile Makeover

This presentation will feature how to give your patient a great smile in the shortest possible time, in the most economical manner. Sometimes patients do not have the finances to do all of the steps for the ideal smile makeover. We'll show you how to give them the best value by using the techniques of:

- **Cosmetic contouring** •
- **Bleaching** •
- **Direct composite resin bonding** •

This presentation will also address when laminates or crowns should be the treatments of choice. This lecture will also highlight some of the major esthetic problems we encounter daily, plus interdisciplinary treatment planning and step-by-step procedures for simple-to-complex cases.

## How to Manage Difficult Patients ( . . .Before They Manage You!)

Today we have the ability and technology that let us help people feel better about their appearance, which can open doors of unlimited opportunities and improve their quality of life! While most patients appreciate our efforts on their behalf, others' visions of their new smiles can be altered by the inter-relationship between dentist / patient / staff. Most of the time, failures are due to the lack of patient understanding of what they can and should expect. When a patient feels he or she has been wronged, has not been understood, or their concerns have not been fully addressed, the final result can be negatively affected. Even the nicest patient in the world can turn into a tough challenge.

This presentation will teach you how to manage the difficult patient before he or she manages you! Preventing your patient from becoming an aesthetic casualty involves a multi-faceted approach. This presentation will disclose some of the major causes of negative behaviors on the part of your patient and methods to prevent, as well as correct them. Also included will be the benefits of informed consent, video photography, computer imaging, and laboratory communications. This is a course for the entire dental – the receptionist, treatment coordinator, dental assistant, dentist, and laboratory technician.



**View our website  
www.SobeDental.com  
for complete details or  
call us today 305-934-8104  
with any questions!**

# SESSION TWO

INSTRUCTOR: DR. MICHAEL MIYASAKI

JUNE 6-7, 2009

## Create a Successful Practice with Functional Aesthetic Dentistry

### Day 1

1. What's Driving The Market In This Economy?
2. Building the Want
  - a. Picture of the Office Flow
  - b. Imaging is Coming Back And Is It In Your Office
  - c. Motivating During the Examination
  - d. Treatment Planning
  - e. Treatment Presentation Techniques That Work
3. Smile and Occlusal Self-Evaluation
4. Smile Design Principles and Communication
5. Aesthetic Material Choices (composites, porcelains and tray delivery)
  - a. Limitations and Decision Making To Provide the Best
  - b. Techniques for success
  - c. No preparation, Minimal preparation and Total preparation cases
6. Adhesive Dental Principles That Stick
7. Principles of Occlusion
8. Occlusion Information You Can Use
  - a. Identifying the Good, the Bad and the Ugly
  - b. Patient Education
  - c. Phase I-Orthotic Use
  - d. Phase II-Bite Management

### Day 2-Hands-on

1. Day 1 Questions and Answers
2. Laboratory Communication and Preparation
3. Principles of Preparation and Impressioning
4. Temporization-Options and Techniques
5. Cementation vs. Bonding
  - a. Techniques
6. Bringing "It" out Post-cementation
7. Practical Application Of The Information
  - a. CO Dentistry-Principles for Aesthetic and Restorative Success
  - b. Conservative Dentistry-Principles for Functional Restorative Aesthetic Dental Success
    - i. The Full-mouth case

# SESSION THREE

INSTRUCTOR: DR. JOHN CRANHAM

AUGUST 1-2, 2009

**Description:** This fast-paced multimedia presentation will give the dental team the latest information on state-of-the-art cosmetic-aesthetic procedures. This presentation is designed to balance aesthetic techniques with the timeless occlusal principles. The combination will allow each participant to deliver beautiful, functionally correct dentistry that will serve their patients for many years. Proper restorations selection will also be a cornerstone of the course detailing the factors involved with correct restoration selection for anterior reconstruction. The contact lens (stacked porcelain) veneer, pressed ceramic veneers, stacked porcelain crowns, pressed ceramic crowns, CAD milled systems, and contemporary metal ceramic systems will be investigated in great detail. Procedural skills on preparation, creating beautiful provisionals, and a step-by-step technique for predictable delivery will be learned. Extra emphasis will be placed on what cements/adhesives should be used in each situation, to virtually eliminate post-operative sensitivity.

## In this program you will learn how to:

- choose the correct Incisal edge position for optimum Aesthetics and Function
- know when porcelain veneers are the right restorations, and when they're not!
- set up the gingival plane, for ideal aesthetics
- design a stable, minimal step occlusion
- find, verify & record centric relation
- choose the best treatment position for each patient
- know when electrosurgery, laser, or osseous surgery is appropriate to reposition the gingiva
- know when breaking contact is necessary, and when you should leave the interproximal tooth structure intact
- utilize optimal retraction techniques and take an ideal final impression on the very first try
- take the appropriate bite registrations, to mount the provisional and master casts
- use these provisional restorations to communicate aesthetic & functional goals to the lab; and why this will add unbelievable predictability to the end result
- evaluate the different bonding systems available, and choose the right one for your all ceramic restorations
- bond multiple veneers at a time in an efficient, predictable way with minimal clean up



## Topics to be explored

- Do your patients see you as just another dentist, or as an artist?
- How to develop a mindset that you are really good at what you do without being egotistical.
- Do patients in your practice need or want aesthetic dentistry? There is a critical difference.
- The right team is everything.
- The importance of being your own photographer, and how to become one if you are not.
- The initial interview, what patients say, and more importantly, what they don't say.
- How to develop a relationship with the patient that expands to the level of trust.
- Why being paid first will increase your case acceptance.
- Record keeping.
- Treatment planning, and how to decide.
- The diagnostic wax-up and why it is so important.
- How and why you may want to do your own diagnostic wax-ups or at least be able to comfortably and predictably modify them.
- The fabrication of provisionals and their role in acceptance of the case.
- Laboratory communication or lack of.
- It doesn't matter how you look at occlusion, you just can't ignore it.
- Techniques in direct versus indirect restorations.
- The Art of Recontouring
- Different impression techniques that work better with materials you already use.
- The periodontium and gingival tissues, no compromises and nothing short of healthy.
- Invisible implants with lifelike restorations.
- Incorporating Smile Design principles into removable prosthetics.



# SESSION FIVE

INSTRUCTOR: DR. STEPHEN POSS

OCTOBER 10-11, 2009

## Advanced Aesthetic Restorations Day One

This informational lecture will begin by differentiating the advantages and disadvantages of the total etch adhesives versus self etch systems. This will also include proper indications for the use of each system. There will be a discussion on the top ten causes of sensitivity and how to eliminate these problems from your practice. Dr. Poss will demonstrate a quick easy technique for placing a direct posterior composite using both the total etch and self etch methods. The quick easy place will make the direct composite undetectable in the mouth.

There will also be discussion on laboratory restorations and preparation design of inlays, onlays and veneers. There will be discussion on smile design and provisionals of these types of restorations. This will include different cementation techniques of the various types of materials for the anterior and posterior restorations.

Learning objectives:

- A complete understanding of adhesive dentistry
- How to eliminate tooth sensitivity
- A quick direct composite placement
- Indications for adhesive inlays/onlays
- Understanding smile design and make it work in your practice.

## Day two Hands-on

This second day of the program will be hands-on participation with a typodont. The clinician will be able to prepare and place a class I and class II direct composite restorations utilizing the latest materials. Also there will be the preparation of an inlay, onlay, and all-ceramic crown. The clinician will then be able to provisionalize these preparations in a quick efficient manner.

The remaining portion of the hands-on will entail smile design and the preparation of eight veneers. The proper sequence of temporization and cementation will be thoroughly discussed and demonstrated. Don't miss this aesthetic program that will give the participate information that they can apply to their practice immediately.

Learning Objective:

- Conservative preparation techniques for metal-free inlays and onlays
- Predictable quick techniques for provisionals.
- Indications for a veneer versus crown?



# SESSION SIX

INSTRUCTOR: DR. DR. NATE BOOTH

NOVEMBER 21-22, 2009

## How to Create the Practice of Your Dreams and Life Balance

### How to Create the Practice of Your Dreams will crystallize the five steps visionaries use to make their dreams come true:

**Step 1:** Have a Crystal Clear Dream – You've got to have a dream to make a dream come true. A compelling dream is the catalyst that mobilizes the resources for its achievement.

**Step 2:** Believe That You Can Achieve Your Dream – When it comes to creating your dream practice, you'll see it when you believe it.

**Step 3:** Enthusiastically and Intelligently Move Toward Your Dream – People who are excited, but don't know what they're doing, are dangerous. Be confident and competent as you move toward your dream.

**Step 4:** Embrace Challenges Along the Way – Challenges are life's way of letting you know you're making progress. Challenges are the spice of life.

**Step 5:** Realize that the Journey Is the Reward – As strange as it seems, achieving your dream is not what's most important. It's who your team and you become as people on the journey to the dream and the number of patients you can help along the way – that's what is most important.

## Life Balance

Life Balance will show you how to enjoyably get the right things done. Then, the end of the day, you'll feel the rewards of life that's not just busy, but well lived!

### Here are a few of the dynamic strategies you will learn to:

- crystallize what is truly important in your life
- consistently do the things that are important, not just urgent
- create balance and synergy among the various roles in your life
- effectively jump off the harder/faster/more treadmill
- set and achieve balanced goals that produce quality results
- create a weekly guide that will assist you in enjoyably accomplishing the important goals in your life
- break the vicious cycle of procrastination and crisis
- make time for renewal of body, mind, and spirit

# TUITION

Visit Us At [www.CosmeticSeminarsGroup.com](http://www.CosmeticSeminarsGroup.com) or Call 305.934.8104 For Complete Program Details!

- **Early Fee \$4495 (Valid until May 1, 2009) - Doctors**
- **Regular Fee \$5295 - Doctors • Team Member Fee \$1495**

A \$500 deposit is required to reserve your space in this program. The remaining balance may be paid in three equal installments by check or automatically billed to the credit card on file as follows.

- **Payment 1: May 15, 2009 • Payment 2: June 12, 2009**
- **Payment 3: July 31, 2009 •**

**18 Months No Interest Financing Available!**

Name : \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Charge my deposit in the amount of \$500 to my credit card. I also authorize the balance to be divided into three equal payments and charged to my credit card on the above specified dates.



VISA®



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Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Signature: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

**Registration Options:**  
**By Phone: 305-934-8104**  
**By Fax: 561-909-6159**



# RECOMMENDED ACCOMMODATIONS

## **The Fairmont Turnberry Isle Resort & Club**

19999 West Country Club Drive  
Miami, Florida 33180  
Tel: (305) 932-6200



The Fairmont Turnberry Isle Resort & Club draws people from everywhere with their world-class amenities such as golf, tennis, soothing spa retreat and four-star dining. Situated in the heart of South Florida, this resort is also conveniently located between two major international airports: Miami International Airport and Fort Lauderdale International Airport. Secluded on 300 tropical acres is a stunning Mediterranean-style hotel with 392 ultra-luxurious versized rooms and suites featuring spectacular views, upscale amenities and personalized service from the international staff. Please mention South Beach Dental Institute to receive discount rates.

## **Course Location**

### **North Miami Beach Conference Center**

1830 NE 153rd Street, North Miami Beach, FL. 33162

"One of the best programs I ever attended, packed with great speakers ready to share their knowledge and help you develop your skills."

Dr. Garcia Davie, FL

"I believe that when I spend time at continuing education courses, I want to get as many pearls as possible and definitely got much more than I was expecting. Dr. Garg did a great job getting wonderful speakers for this aesthetic program and I highly recommend it!"

Dr. Escabi Sunrise, FL